

29 . 01 . 2026

 Cardo  
Brussels

From 2pm to 9pm

 **HOSPITALS•BE**  
40th Annual Congress

**X**

**health on stage.be**

Where belgian hospitals meet healthtech innovation!

*Be our sponsor. Be on stage!*

Powered by

 **HOSPITALS•BE**

**BIOWIN**



hub.brussels   
lifetech  
innovate further, care better

 **biovia**  
Health Innovation Cluster

# KEY FIGURES 2024



**+100**

**HOSPITALS & HEALTHCARE ORGANISATIONS**

**+300**

**MATCHMAKING SESSIONS**

**+500**

**ATTENDEES**

# 2026 EDITION

“ Fostering high-impact collaborations between hospitals and startups is one of our core priorities. ”

Sophie Lienart  
Project Manager  
Lifetech.brussels



## WHAT IS IT ABOUT?

### A joint national event

**A nationwide push to deploy impactful healthtech where hospitals need it most!**

**Join & support** this unique national event that brings together Health on Stage – a collaboration among Belgium’s health innovation clusters – and the *hospitals.be* annual congress! This edition also marks **a special milestone: the 40th anniversary of hospitals.be’s annual congress**, a key yearly meeting point for the hospital community!

## WHO WILL BE THERE?

### We are bringing together:

- **Hospital decision-makers** and **care service leaders** presenting real-world challenges
- **HealthTech companies** ready to co-create solutions
- **Health clusters & Sectorial federations** dedicated to fostering new collaborations
- **Ecosystem enablers & innovation funders** such as private & public funders and grant providers

# WHY BECOME A SPONSOR?

“ It’s all about creating connections and sparking collaboration. ”

Bob Moens  
Director partnerships  
move UP



“ This sponsorship brought Ormi 3 new clients and strong brand exposure. For a small SME like ours, it truly accelerated our growth. ”

Christos Mansinakis  
Founder  
Ormi



## 1 High-value exposure

- **Customized booth:** Engage directly with attendees throughout the day from a standard or tailor-made booth **in the high-traffic networking area.**
- **Branding display:** Showcase your logo and brand on event screens throughout the venue for maximum, **all-day visibility.**

## 2 Advertisement

- **Booklet:** Your logo and branding featured **in the official event booklet** distributed to all participants.
- **Social Media:** Be showcased in **targeted posts before, during and after the event** to maximize your exposure.

## 3 Targeted matchmaking

Gain **premium visibility on our matchmaking platform** to connect directly with potential clients, partners and key stakeholders.

# WHY BECOME A SPONSOR?

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## Awards Ceremony

*New!*

### Sponsor the Awards – Support Meaningful Change in Healthcare!

This Awards Ceremony shines a spotlight on collaborative hospital projects that aim to improve care and address real-life needs, but require financial support to get off the ground.

#### By sponsoring the Awards, you will:

- Help Belgian hospitals turn promising ideas into **practical improvements for patients and caregivers**.
- Gain exclusive visibility during the ceremony, as part of a select group of healthcare changemakers. **Opportunities are limited to ensure maximum exposure**.
- Show your commitment to better care, stronger collaboration, and a **more resilient healthcare system**.

**Support concrete action in the field and be recognised as a partner for real change !**

“ Awards aim to recognize forward-thinking initiatives and accelerate the adoption of solutions that truly make a difference in patient care and healthcare delivery. ”

Marie Loriaux  
Vice-President  
Hospitals.be



# WHICH PACKAGE?

	Premium partner	Exhibition sponsor	Digital sponsor
Indicative rates (excl. VAT)	from 5.000,00 €	2.500,00 €	1.000,00 €
Exclusive, tailor-made visibility options aligned with your specific requirements. <a href="#">Discover some of the best-fit opportunities on the next page!</a>	Exclusive visibility		
25% discount on additional delegate passes (up to 10)			
Enhanced visibility on the matchmaking platform			
2 delegates passes included			
Exhibition booth in the networking area			
Free parking slot for booth delegate			
Logos on all material + visibility on Social Media & website			

# SOME OPTIONS TO SERVE YOUR IMAGE!

Please contact us for a tailored offer (limited availability)

Are you looking for top visibility ?

Networking area: branded collective booth in your name

On stage: your branding featured on stage

Break-out rooms: one room named after your company

Participant badges: your logo on each badge and/or lanyard

Want to showcase your technology ?

Demo corner: prime exposure for your solution in our networking area

Tech in action: your technology used and highlighted during the event (i.e. AI translation, humanoid robot, etc.). Real use. Real visibility!

Fostering meaningful connections is important to you ?

Catering sponsor: your brand at every networking table

Lounge area: an exclusive space to invite special guests!

# GET READY!

To ensure you make the most of your sponsorship, here are some steps to prepare:

## BRANDING MATERIAL & ADVERTISING CONTENT

Provide high-resolution versions of your logo and any specific branding guidelines you have.

## BOOTH SETUP

Inform us regarding your needs :  
Do you have a specific booth in mind, or would you like us to provide standard equipment (table and chairs with access to electricity and wifi)?

## AWARDS CEREMONY

If you opt for this exclusive opportunity, **please note:** spots are limited and allocated on a first-come, first-served basis. Don't miss the chance to be part of this select group.

More info regarding the award categories on [our website](#).

Our team will liaise directly with you to ensure optimal visibility.

# WHAT'S NEXT?

We can schedule a call to discuss any specific questions you may have and finalize the details. If so, please let us know your availability.

And if you are ready to move forward, please send us your invoicing details in order to book your booth and benefit from the early-bird rate.

## Your contact points:

**Quentin d'Aspremont**  
[qdaspremont@hub.brussels](mailto:qdaspremont@hub.brussels)

**Marie Loriaux**  
[m.loriaux@europehospitals.be](mailto:m.loriaux@europehospitals.be)



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