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## Health on Stage.be + Hospitals.be Annual Congress

29 January 2026 | Cardo Hotel, Brussels

### Get Ready for the Pitch

Here's how to prepare your 7-minute presentation:

#### The Goal

- Share one **real, pressing challenge** your hospital faces
- Anchor it in a **concrete case or example**
- Spark ideas for collaboration and solutions

#### The Format

##### 1. Introduction (1 min)

- Who you are (hospital, role, context)
- Why this challenge matters to your institution

##### 2. The Problem (2.5 min)

- Describe the challenge clearly and concretely
- Use a real example or case from your hospital
- Explain why it is a priority now

##### 3. Engagement Stage (1 min)

- Clearly indicate your hospital's stage for this challenge:
  - **Exploration** → discovering solutions, no commitment (include contact person)
  - **Pilot-ready** → looking for partners to test (include contact person)
  - **Adoption-ready** → ready to implement if solution fits (include contact person)

#### 4. Impact (1 min)

- What happens if the problem remains unsolved?
- Who is most affected (patients, clinicians, staff, hospital operations)?

#### 5. Call to Action & Questions (1.5 min)

- What kind of solutions, ideas or collaborations are you looking for?
- End with 1–2 open questions to the audience to spark discussion

#### Tips

- Be concrete → real case > abstract statement
- Keep it simple → avoid jargon; focus on the challenge
- Be open → you don't need the solution, just the need
- Engage the room → end with an invitation to react

Language: **English only**

### Timeline & Key Dates

- **01 Dec 2025** → Last day to register to pitch
- **08 Dec 2025** → Participation confirmed
- **16 Jan 2026** → Deadline to submit final slide deck
- **29 Jan 2026** → Live pitches at Health on Stage.be

### Eligibility Criteria

- Only **Belgian hospitals** can apply
- Each hospital may submit **several challenges**, but given the limited slots per category, our priority is to showcase as many hospitals as possible
- Selected hospitals will be contacted after the application deadline and asked to provide their final slides before the event