

29 . 01 . 2026

 Cardo
Brussels

From 2pm to 9pm

 **HOSPITALS-BE**
40th Annual Congress

X

health on stage.be
Where belgian hospitals meet healthtech innovation!

Be our Innovation Award supporter. Be on Stage!

co-organized by

 **HOSPITALS-BE**

BIOWIN



hub.brussels 
lifetech
innovate further, care better

 **biovia**
Health Innovation Cluster

KEY FIGURES 2024



+100

HOSPITALS & HEALTHCARE ORGANISATIONS

+300

MATCHMAKING SESSIONS

+500

ATTENDEES

2026

EDITION

“ Fostering high-impact collaborations between hospitals and startups is one of our core priorities. ”

Sophie Lienart
Project Manager
lifetech.brussels



WHAT IS IT ABOUT?

A joint national event

A nationwide push to deploy impactful healthtech where hospitals need it most!

Join & support this unique national event that brings together Health on Stage – a collaboration among Belgium’s health innovation clusters – and the *hospitals.be* annual congress! This edition also marks **a special milestone: the 40th anniversary of hospitals.be’s annual congress**, a key yearly meeting point for the hospital community!

WHO WILL BE THERE?

We are bringing together:

- **Hospital decision-makers** and **care service leaders** presenting real-world challenges
- **HealthTech companies** ready to co-create solutions
- **Health clusters & Sectorial federations** dedicated to fostering new collaborations
- **Ecosystem enablers & innovation funders** such as private & public funders and grant providers

THE AWARDS CEREMONY

“ Awards aim to recognize forward-thinking initiatives and accelerate the adoption of solutions that truly make a difference in patient care and healthcare delivery. ”

Marie Loriaux
Vice-President
Hospitals.be



WHY SUPPORT THE AWARDS?

Be a catalyst for real change in Healthcare!

This Awards Ceremony shines a spotlight on collaborative hospital projects that aim to improve care and address real-life needs, but require financial support to get off the ground.

By sponsoring the Awards, you will:

- **Support concrete improvements** in patient care
- **Gain exclusive visibility** among healthcare changemakers
- **Align your brand** with a national, purpose-driven initiative

Moreover, 100% of your financial support goes directly to the winning projects !

Each award provides most needed direct funding to hospital–startup pilot projects. No coaching, no symbolic prizes — just real support, on the ground.

THE AWARDS CEREMONY

“ We have selected ambitious yet complex innovation domains, as they promise significant impact but also require strong support. ”

Ann Van Gysel
CEO
Biovia



INNOVATION CATEGORIES

Which future of care will you champion?

Five award categories reflect the key innovation challenges shaping tomorrow's hospitals. Each is fully aligned with the themes of Health on Stage.

- **Humanless Hospitals** – *Efficiency without empathy?*

From robot-assisted surgeries to automated care pathways, how can robotics and process automation improve workflows without losing the human touch?

- **AI-Powered Hospitals** – *Algorithms as doctors: responsibility, safety, and clinical intuition.*

AI for diagnostics, decision-making, and operations – but with the need for transparency, accountability, and preservation of clinical judgment.

- **Brick-less Hospitals** – *Virtual wards, remote diagnostics: liberation or alienation?*

Telehealth, home monitoring, and hybrid care models promise to extend care beyond hospital walls – but do they bring patients closer or push them further away?

- **Patient-free Medicine** – *Predict, prevent, treat before illness appears.*

Data-driven tools for predictive and preventive medicine, using biomarkers and analytics to anticipate and manage disease before symptoms emerge.

- **Big Data, Little Care** – *When numbers dominate, do we still listen to patients?*

Advanced analytics and data platforms can optimize decision-making – but how do we ensure they enhance, rather than replace, the human dimension of care?

Share with us the innovation domain where your impact is highest!

3 SPONSORSHIP OPTIONS

Global Partner

Named Award Sponsor

Co-sponsor

You support

all the awards

one specific award

a shared award

Awards Ceremony by “your name”

EXCLUSIVE VISIBILITY

Main room named with your brand

EXCLUSIVE VISIBILITY

Exclusive communication content

EXCLUSIVE VISIBILITY

Being part of the selection process

LIMITED OPPORTUNITY

Named Award

LIMITED OPPORTUNITY

High visibility on stage & beyond

Indicative rates (exc. VAT)

50.000,00 €

10.000,00 €

5.000,00 €

WHAT'S NEXT?

We can schedule a call to discuss any specific questions you may have and finalize the details. If so, please let us know your availability.

And if you are ready to move forward, please send us your invoicing details in order to book your booth and benefit from the early-bird rate.

Your contact points:

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Hospitals.be

Vice-President

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