

04.02. 2026



Cardo
Brussels



Health on Stage

real needs, real solutions

Be our partner. Be on stage!

Powered by

BIOWiN



hub.brussels
lifetech

innovate further, care better



biovia

Health Innovation Cluster

30+

HEALTHCARE
ORGANIZATIONS

430

EVENT
ATTENDEES

300+

MATCHMAKING
MEETINGS

Join Belgium's leading healthtech matchmaking event

This third edition of Health on Stage, co-organized by Belgium's three healthtech clusters, will once again bring together:

- **Hospital decision-makers** and healthcare leaders presenting real-world challenges
- **Healthtech companies** ready to co-create innovative solutions with them
- **Health clusters and sector federations** fostering strategic collaborations
- **Innovation enablers and funders**, including public and private investors

20%

INTERNATIONAL
ATTENDEES

10

COUNTRIES
REPRESENTED

Growing into an international healthtech platform

Building on the success of the previous edition, **with more than 50 international participants**, Health on Stage 2027 will:

- Welcome a broader **network of healthcare organizations from Europe and beyond**
- Connect with **leading innovation ecosystems** across Europe
- Create new opportunities **for cross-border partnership**
- Facilitate **international business development**

From unmet needs to hospital adoption

Health on Stage is designed to answer one central question:

How can companies move from promising innovation to real hospital integration?

Therefore, **you can expect to :**

MEET THE RIGHT PEOPLE

Connect through
curated matchmaking
and high-value
networking
opportunities

DISCOVER REAL CHALLENGES

Hear directly from
hospitals about their
unmet needs and
innovation priorities

GET INSPIRED

Learn from Belgian
and international
healthcare leaders
and successful
collaborations.

SHOWCASE INNOVATION

Position your
organization through
high-impact
sponsorship
opportunities

Why become a partner?

As a Health on Stage partner, you don't simply sponsor an event. You become part of a vibrant Belgian healthtech ecosystem and a growing international platform connecting hospitals, innovators and healthcare decision-makers.

What's in it for your organization?

- **Raise your profile** among healthcare decision-makers and innovation leaders.
- **Build strategic partnerships** that can accelerate collaboration and business development.
- **Grow your international network** through a rapidly expanding healthtech community.

Ready to take the stage?

How to partner with Health on Stage!

Whether your goal is to raise your profile, build strategic partnerships or expand your international network, there's a package designed to maximize your impact.

TAKE THE SPOTLIGHT

Increase your visibility

**Communication
Package**

TAKE A STAND

Meet your future partners

**Exhibition
Package**

TAKE THE STAGE

Lead the conversation

**Premium
Package**

SHAPE THE EVENT

Co-create lasting impact

**Strategic
Partnership**

Sponsorship Packages

Find the package that best fits your ambitions!

	TAKE THE SPOTLIGHT	TAKE A STAND	TAKE THE STAGE
Designed to...	<i>Increase your visibility</i>	<i>Meet your future partners</i>	<i>Lead the conversation</i>
Rates (excl VAT)	1.500 €	2.500 €	7.500 €
Delegate passes included	1	3	5
Additional delegate passes (-25%)			Up to 5
Event communication and logo visibility			
Premium matchmaking profile on the platform/app			
Standard exhibition booth (upgrade options available upon request)			
Take the stage with a thought leadership session!			

Interested in another branding opportunity?

4.000 €

Maximize your visibility at one of the event's key touchpoints!

From networking areas where meaningful connections happen to the event lanyards worn by every attendee, position your brand at the heart of the Health on Stage experience.

Choose your exclusive branding opportunity

- **Coffee Break Corners**
- **Matchmaking Area**
- **Event Lanyards**

Each branding opportunity is available to one exclusive partner only and allocated on a first-come, first-served basis.

Looking for something different?

Shape the event and go beyond traditional sponsorship to co-create lasting impact!

1

EUROPEAN MARKET ACCESS

Discover Europe's healthtech ecosystem wherever you are

2

INNOVATION AWARDS

Help ambitious hospital-startup collaborations move closer to real-world implementation.

1

EUROPEAN MARKET ACCESS PACKAGE

10.000 €

Gain practical insights into the European healthcare market—without attending in person. Access curated Health on Stage content and an exclusive online expert session to better understand healthcare systems, hospital engagement, market opportunities and European market entry.

This package includes:

- Digital access to selected Health on Stage sessions focused on international market entry
- Insights into European healthcare systems, reimbursement, procurement and hospital adoption
- Market opportunities and challenges across key European countries
- An exclusive online session with selected speakers and ecosystem experts
- Extended Q&A and discussion opportunities
- Visibility as an International Partner on the event website and communication material

2

THE HEALTH ON STAGE INNOVATION AWARDS

10.000 €/Award

Support ambitious hospital–startup collaborations tackling real healthcare needs.

The Innovation Awards showcase the most promising proposals selected through a call for projects designed to foster hospital–startup collaboration.

This package includes:

- Recognition of the most promising collaborative innovation projects
- Direct financial support for the winning hospital–startup pilot projects
- An Awards Ceremony celebrating projects with real potential to improve patient care
- Visibility for hospitals and innovators driving healthcare innovation

As the Innovation Awards Partner...

Take the stage during the Awards Ceremony while positioning your organization as a catalyst for real change in healthcare.

GET READY!

To ensure you make the most of your sponsorship, here are some steps to prepare:

BRANDING MATERIAL & ADVERTISING CONTENT

Provide high-resolution versions of your logo and any specific branding guidelines you have.

BOOTH SETUP

Have a specific idea in mind? Get in touch as soon as possible. We'll do our best to tailor the opportunity to your needs.

STRATEGIC PARTNERS

Each strategic partnership is tailored to your organization. We'll work together to maximize your visibility and ensure the partnership reflects your objectives.

WHAT'S NEXT?

We'd be happy to schedule a call to discuss your specific needs and finalize the details. Just let us know what works best for you.

Already decided? Simply send us your invoicing details so we can secure your sponsorship or your partnership and start preparing your visibility opportunities.

Your local contact points:

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